



Citizens' Environmental Coalition

(Breaking Through – How to Build A Strong, Sustainable Nonprofit)
(July – December 2021)

Application Deadline:

Presented by Citizens' Environmental Coalition and the Executive Service Corps of Houston, Breaking Through – How to Build A Strong, Sustainable Nonprofit is a free business training program for nonprofit organizations with a multifaceted approach:

An in class virtual educational program

6 workshops including writing a business plan and understanding board governance, financial management and accounting, marketing/social media, fundraising and operational factors

A mentoring/coaching component resulting in a Business Plan

Participants will be paired with knowledgeable professionals during the program class sessions, between sessions and for six months into the following year

The program will be limited to 5 participants who will be selected through an application and interview process.

Nonprofits must have 501 (c) (3) status, been operating for at least one year and have a budget between \$250,000 and \$500,000.

Response to a brief online survey will be required at the end of the program.

Program outline

“Breaking Through - How to Build Your Nonprofit”

A six month collaborative consulting program for nonprofit organizations presented by Executive Service Corps of Houston for nonprofits affiliated with Citizens’ Environmental Coalition

Month 1 – Program Orientation – Overview/Expectations

Business Plan – template discussed

Workshop 1: Nonprofit Board Governance

Month 2 – Review Mission, Vision, Needs Assessment, Competitor Analysis

Workshop 2: Nonprofit Financial Management
(Cash Flow, Budgeting, Accounting, Financials)

Month 3 – Review Programs, Resources (Personnel, Financials)

Workshop 3: Marketing, Branding/Social Media

Month 4 – Review Organization, Marketing, Fundraising

Workshop 4: Fundraising

Month 5 – Review Action Plan (Major Objectives, SMART Goals, KPI’s, Accountability, Financial Projections)

Workshop 5: IT, HR, Volunteers, Insurance, Disaster Planning

Month 6 - Finalize Business Plans

Final Business Plan presentation

Graduation Ceremony

APPLICATION

(To be submitted to esch@eschouston.org)

Citizens' Environmental Coalition/Executive Service Corps

(Breaking Through – How to Build a Strong, Sustainable Nonprofit)

Organization:

Contact Name & Position:

Email Address:

Telephone Number:

Address:

County:

Website:

501(c)(3) _____Yes _____No

Number of People Served in 2020:

Operating Budget:

Website:

Brief Description of Your Organization's Services: