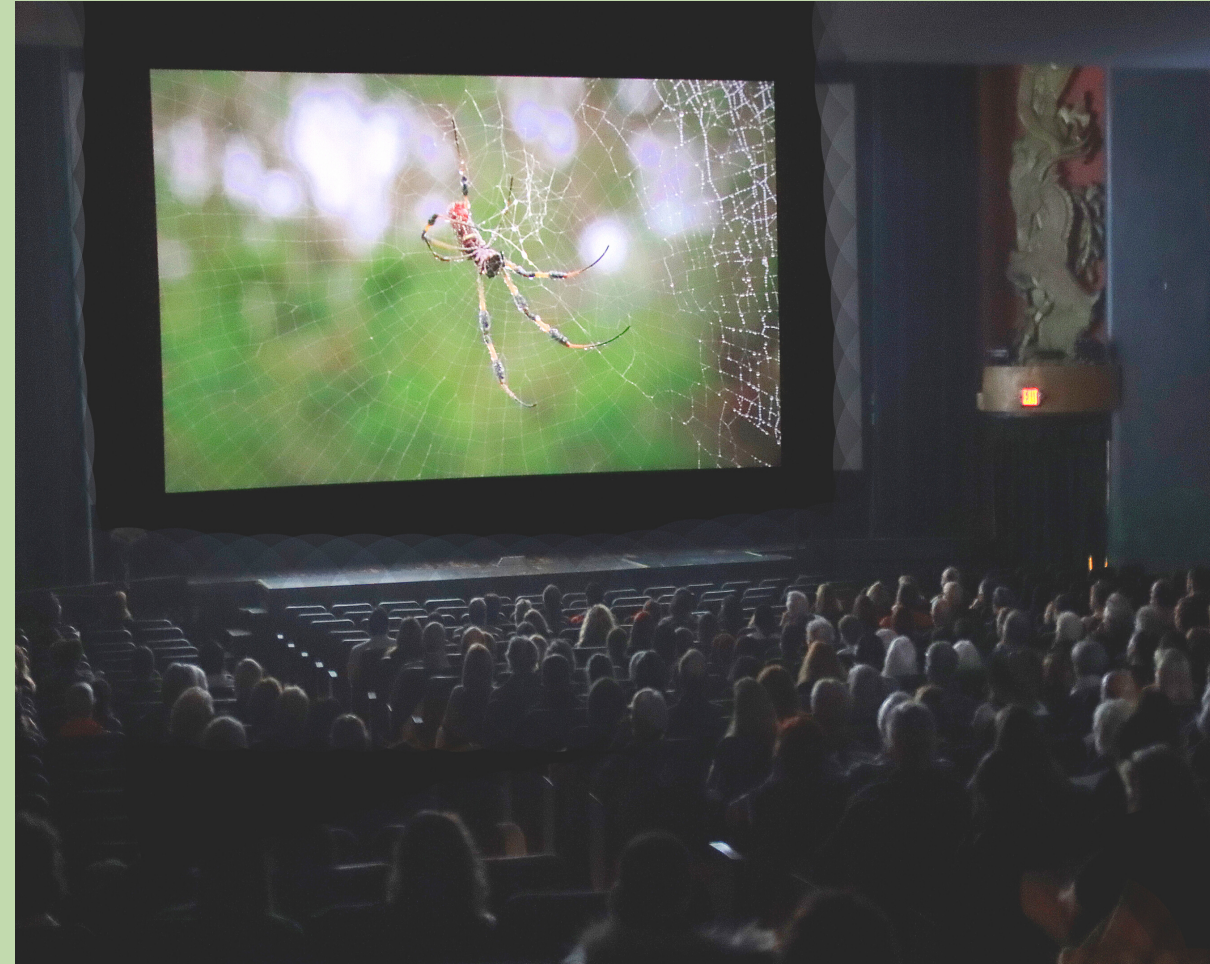


# CITIZENS' ENVIRONMENTAL COALITION



## Connecting our Environmental Community

Help us connect individuals and organizations in the Greater Houston environmental community through films that inspire us to take action.



Make this program possible while uniquely promoting your organization.

Enhance the work of CEC's member groups, raise awareness of green initiatives, and promote green business in our community.

## CEC's reach

- 9,000+ social media followers
- 5,025 newsletter subscribers
- 1,000 viewers expected to attend

## TO JOIN THE CAUSE, CONTACT:

Alicia Mein-Johnson

[alicia@cechouston.org](mailto:alicia@cechouston.org)































[www.cechouston.org](http://www.cechouston.org)



## Houston Green Film Program

Includes the film festivals and three film events (six total events)

### Sponsor Benefits

TITLE	GOLD	SILVER	BRONZE
\$10,000	\$5,000	\$2,500	\$1,000
			
			
			
			
			
			
			
			
			
			

Naming opportunity

30 second sponsorship spot in virtual program and participation in movie selection committee

VIP Pass with the panelists before or after one event for your own key sponsors

15 second sponsorship spot and individual spotlight on social media

Logo part of all event materials and programs

Promotion in all CEC newsletters

Promotion on all social media platforms and websites (reach that's amplified by promotional partners)

Promotion on Eventbrite and CEC website event pages (including both logo and/or sponsorship spots)

Targeted marking in follow up materials to attendees, which may include a coupon, discount code or event announcement specifically for your organization; contact CEC to craft an agreeable promotion

Private screening of the films featured in the Wild About Houston Film Festival

# OR

## Choose One of Six Events to Sponsor

All sponsorships of an event include promotion in:

- CEC and Houston Green Film Series newsletters
- all social media platforms and website (reach amplified by promotional partners)
- Eventbrite and CEC website event pages (including both logo and/or sponsorship spots)

### Local Wild About Houston Film Festival

October 21 and November 18, 2020

**\$1,000**

30 second sponsorship spot at beginning of on-demand program or before film of choice, and private screening of the films for your friends at a date/time of your choosing

**\$500**

15 second sponsorship spot

**\$250**

logo in all event materials and program (\$100 for current member organizations)

### Houston Green Film Monthly Event

Choose option of February, March or April 2021

**\$1,000**

30 second sponsorship spot, presence on movie selection committee

**\$500**

15 second sponsorship spot, presence on movie selection committee

**\$250**

logo in all event materials and program (\$100 for current member organizations)

### Wild and Scenic Film Festival

January 2021

**\$2,500**

30 second sponsorship spot in virtual program & private screening of the films from the Wild About Houston festival for your employees/friends at a date/time of your choosing

**\$1,000**

15 second sponsorship spot

**\$500**

logo associated with film of choice in event materials and program (\$250 for current member organizations)

**\$250**

Logo in event materials and virtual program (\$100 for current member organizations)