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FOR IMMEDIATE RELEASE

H-E-B Provides a Silver Lining for the Texas Environment

[Texas, statewide, March 25, 2020]: In need of some good news this week? EarthShare of Texas and its 40 member nonprofits are breathing a sigh of relief after H-E-B announced a \$190,000 gift to the organization. This generous gift will benefit many parks, waterways, and environmental education programs across the State of Texas, allowing our communities to enjoy our beautiful state for years to come.

Why is this gift so important during this time? Many environmental nonprofits' volunteer events and major fundraising gatherings, like Earth Day, typically occur during the spring, as we all shed our coats and enjoy the fresh, warm weather. With the COVID 19 pandemic, many of these events have been or will be canceled, forcing many of our members to seek new virtual avenues for community engagement and fundraising.

EarthShare of Texas's relationship with H-E-B is not new. Since 2007, we've partnered every year in April for H-E-B's tear pad campaign, where customers can tear off and add check-out coupons worth \$1, \$3, or \$5 to their total bill to support EarthShare of Texas and our member organizations. In the interest of safety, for both H-E-B Partners and the public, H-E-B has decided to forgo the yearly tear-pad campaign and kindly cut a check for EarthShare of Texas directly.

We are beyond pleased to continue our partnership with H-E-B. The Texas environment and its beneficiaries (plants, animals, their ecosystem and you and me) are grateful for the contribution. Thank you, H-E-B!

To learn more about supporting EarthShare of Texas and our member organizations, feel free to visit us at <https://earthshare-texas.org/>. Feel like telling us more about how you love the Texas environment and want to get further involved? Message us directly at estx@earthshare-texas.org.

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Photo, courtesy of Texas Parks and Wildlife:



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