

CITIZENS'
ENVIRONMENTAL
COALITION



presents



WILD & SCENIC® FILM FESTIVAL
WHERE ACTIVISM GETS INSPIRED

JANUARY 28 & 29, 2020 - RIVER OAKS THEATRE

CONNECTING OUR ENVIRONMENTAL COMMUNITY

The Citizens' Environmental Coalition has connected individuals and organizations within the Greater Houston environmental community for almost 50 years. Hosting the *Wild & Scenic Film Festival On Tour* shares the Earth's beauty and challenges. Whether the subject is climate change or butterflies, films can inspire us to action.



SPONSORSHIP

Become a festival sponsor. Sponsorship makes the event possible and includes the unique opportunity to promote your organization in exhibition materials.

Enhance the work of CEC's 130+ member groups, raise awareness of green initiatives, and promote green business in our community.

Citizens' Environmental Coalition has



9,760 Social Media
Followers



5,065 Newsletter
Subscribers



800 People Expected
to Attend

TO JOIN THE CAUSE, CONTACT:

Alicia Mein-Johnson • alicia@cechouston.org

cechouston.org



SPONSOR BENEFITS

	Silver \$2,500	Projector \$1,250	Film \$500	Reel \$250
Recognition in poster, program, collage on screen during film and all social media	●	●	●	●
Logo in all promotional materials	●	●	●	●
Post-festival recognition in CEC's thank you email to guests	●	●	●	●
Prominent recognition in all festival materials	●	●	●	●
Opportunity to speak about your organization from the stage	●	●	●	●
Logo displayed on screen between films	●	●	●	●
Pre-festival social media posts specific to your organization	●	●	●	●
Choose a specific film to sponsor that thematically fits your organizational goals	●	●	●	●
Full exhibit table	●	●	●	●
Half-exhibit table	●	●	●	●
Shared exhibit table	●	●	●	●
Reserved seating for ten guests	●	●	●	●
Reserved seating for eight guests	●	●	●	●
Six festival passes	●	●	●	●
Four festival passes	●	●	●	●

"Audience Sponsorship" available for \$100, which includes two passes, CEC individual membership, and recognition in program.

Film and poster materials due December 6
Program materials due January 17

Tuesday, January 28, 2020 Films

Imagination We've all been that kid sitting in the back seat of our family car, wishing we were somewhere else. Through the boredom, the driveway snow piles, sidewalk handrails and stair sets start to tease our inner skier. Watch day dreams come to life as Tom Wallisch shreds the snowy streets.

Cowboys and Scientists In a unique partnership, cowboys and scientists work together to advance scientific discovery on a 10,000 acre ranch. Bridging this cultural divide has resulted in a series of transformative discoveries that have begun to reshape our misconceptions about agriculture, sustainability, and conservation.

Girls and Glaciers This film follows teenagers Akua and Melodie as they expand their personal boundaries in challenging high alpine glaciated terrain. They learn field science, art, wilderness skills, and teamwork along the way.

Downstream Following years of intensive fertilizer use on farms, more than half of Iowa's waterways do not meet federal quality standards. Now, an unlikely coalition is calling for stricter controls to clean up the drinking water sources for millions of the state's residents.

The Art of Fog Catching Growing up on Mount Boutmezguida, Khadija never imagined that the fog enveloping the nearby peaks would change her life. Her village is now connected to the world's largest fog collection project, which has transformed the entire community.

March of the Newts Follow one of the forest's funkiest creatures into a gangly gathering of amphibious affection... and learn how you can help protect these sensitive animals from an emerging disease.

The Last Green Thread Amidst the backdrop of massive development and population growth, three friends embark on a journey through the Everglades Headwaters in Florida to survey a fragile wilderness corridor before it disappears forever.

Mexican Fishing Bats When the sun sets over the Sea of Cortez, bats emerge and swoop across the sea surface, snagging fish. Follow a research team in action, as they untangle the mystery of how these endangered bats find their prey.

Climbing out of Disaster In the immediate aftermath of Puerto Rico's Hurricane Maria, a group of local climbers bands together to use their skills and knowledge for the greater good of the community.



Wednesday, January 29, 2020 Films

Clay Bolt Affectionately referred to as the bug guy, Clay explains how and why he focuses on 99% of life on earth that is smaller than your finger.

Givers and Takers Don Jackson transitions from conventional cattle production to a grazing method that improves the environment and benefits the farmer, his land, animals and bottom line. He shares the exciting early results evident within a year from when he started making these changes.

Greenland Melts This film is stunningly made at remote polar monitoring stations where Dr. Konrad Steffen has been tracking the melting of the Greenlandic Ice Sheet for 25 years.

Blue Carbon Captured and stored by coastal wetlands, blue carbon is helping to mitigate climate change, improve water quality, provide species habitat, and protect our shorelines.

A New View of the Moon Become reacquainted with awe alongside strangers interacting with a telescope trained on the moon. Watch as Wylie Overstreet takes a telescope around the city to give passersby an up-close look at a familiar object.

Tracking Snow Discover a novel way of studying elusive carnivores...using snow! Join scientists as they repurpose an old technique in a way that not only revolutionizes how we study threatened species and manage our landscapes, but also highlights the importance of collaboration in conservation.

Our National Parks Belong to Everyone Only 20 percent of visitors to National Parks are people of color. Learn about the troubling history of public lands and meet the conservationists of color who are trying to change the parks' future.

Meet the Real Wolf By the 1950s, wolves were pushed to the brink of extinction in the lower forty-eight. Learn what happens when the wolf is no longer antagonized, but instead realized as the missing link, and the denouement to the story.

If They Build It, What Will Come? This film exposes the risk of building a road across an important forested stretch of river and how citizens and watershed groups are fighting to protect a precious water resource.

Ashes to Ashes Billions of tons of ash are stored in unlined pits alongside our rivers and streams causing heavy metals to be dumped into waterways where we fish, swim, and drink. Learn about coal ash and what you can do about it.

What Does it Take? The film features portraits of passionate and dedicated activists around the globe who have placed themselves squarely in harm's way to battle intimidating adversaries for environmental justice in their communities.

Aiden's Butterflies Join Aiden in a journey ranging from nature preserves to city streets as he meets new friends and asks us all to help preserve the endangered beautiful monarch butterfly with its dependence on the diminishing supply of milkweed.

