



U.S. Fish & Wildlife Service

National Conservation Training Center

Training Announcement

Planning and Evaluating Education and Outreach Programs

OUT8068

Course Description

In order to demonstrate the value of your education and outreach programs, you must implement programs that deliver results. During this course, you'll learn to use a deliberate planning process that promotes strategic, accountable, and adaptive action resulting in programs that support achieving your resource management goals. Plus, you'll walk away with a nascent plan that can be completed with your stakeholders.

This distance learning course is offered via an on-line classroom (Moodle) and accompanied by live, instructor-led webinars as noted on this announcement. Participants start, end, and progress through the course together and with course instructors to independently complete assignments within each module on-line through Moodle.



Objectives

Upon completion of this course, you will be able to:

1. Use the youth program planning and evaluation model to create programs that support achieving your resource management goals;
2. Write measurable outcome objectives;
3. Select activities to achieve desired outcomes; and
4. Develop a program evaluation framework

Date

March 1 – April 26, 2018

Weekly webinars will be held every
Thursday, 2:00 – 4:00 PM ET

Between webinars, participants learn the content in the Moodle online classroom, and apply the content to their site by completing assignments

Location

On-line through Moodle and live webinars

Who Should Attend

Service employees that develop and deliver environmental education, outdoor skills, outreach, career, and/or citizen science programs (and etc.) for audiences ages 12 – 25

Length

8 weeks

Tuition

Tuition for FWS and NPS is prepaid. For participants from other agencies and organizations, there is a tuition charge of \$400

CEUs: 2

To Register

Log in at <https://www.doi.gov/doilearn> using DOILearn, the Department of the Interior's Learning Management System. Search *Planning and Evaluating Education and Outreach Programs*, then scroll down & click on this course.

Registration Deadline

February 1, 2018

After deadline, call for availability

The U.S. Fish and Wildlife Service is committed to providing access to this class for all participants. Please direct all requests for accommodations needs to the contact listed below – TTY 800-877-8339 by close of business February 1, 2018

Contact

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