

## ATTENTION MEMBERS & SUPPORTERS OF CITIZENS' ENVIRONMENTAL COALITION !!!

Central Houston Cadillac & Central Houston Nissan are excited to announce the opportunity to work with all members and supporters of CITIZENS' ENVIRONMENTAL COALITION through our Affinity Marketing Program.

This Affinity Marketing Partnership provides a fund raising tool to support the various projects of CITIZENS ENVIRONMENTAL COALITION!

Each time a member or supporter of CITIZENS ENVIRONMENTAL COALITION purchases a new or used vehicle from Central Houston Cadillac or Central Houston Nissan two things occur:

- 1. CITIZENS ENVIRONMENTAL COALITION receives \$200 AND
- CITIZENS ENVIRONMENTAL COALITION Member/Supporter receives PREFERRED PRICING which includes Dealer & Manufacturer discounts, incentives, rebates and promotions applicable to their specific selection at the time of purchase. This eliminates need for negotiations, considered by most people to be the least desirable part of the car buying experience.

Each member must ask for Bill Workman, the Affinity Marketing Coordinator, when they initially contact Central Houston Nissan or Central Houston Cadillac. Member will tell Bill Workman they are with CITIZENS ENVIRONMENTAL COALITION.

Please call or email to set an appointment time in advance for program authorization and the best service!!!

Central Houston Cadillac is located at 2520 Main St. at the corner of Main and McGowen downtown Houston.

Please ask for:

Bill Workman Product Specialist Affinity Marketing Coordinator Direct <u>832.444.4717</u> Office 713.874.0900 Ext. 635 <u>bworkman@centralhoustoncadillac.com</u>

Central Houston Cadillac 2520 Main St. (@ McGowen) Houston, TX 77002

Mon - Fri 8:30 AM to 7:30 PM Saturday 8:30 AM to 6:00 PM **Central Houston Nissan** 2901 South Loop West Houston, TX 77054

Mon - Sat 9:00 AM to 9:00 PM