

CITIZENS'
ENVIRONMENTAL
COALITION



SYRCL's

WILD & SCENIC® FILM
FESTIVAL
where activism gets inspired

December 9, 2014

The *Wild & Scenic Film Festival*, one of the largest environmental film festivals in North America, is coming to Houston on January 29, 2015. The Citizens' Environmental Coalition (CEC) is hosting the very first Texas showing of *The Wild & Scenic Film Festival on Tour!*

The CEC is an information clearinghouse and communications network for environmental issues in the Houston / Galveston, Texas, area. We serve the public by bringing many diverse groups together to build awareness and stimulate discussion about environmental issues in the region. Hosting *The Wild & Scenic Film Festival on Tour* helps us illustrate the Earth's beauty, the challenges facing our planet, and the work communities are doing to protect the environment.

The CEC would like to invite you to sponsor the event and support our efforts to host *The Wild & Scenic Film Festival on Tour* in our community. We are offering four levels of sponsorship (please see the sponsorship benefits below). It is an amazing opportunity to align your organization with a marketing opportunity whose aim is to bring a community together around film and rally everyone to take environmental action in their communities. *The Wild & Scenic Film Festival on Tour* offers like-minded companies a way to take the strength of their common goals and join forces to share their passionate message for environmental stewardship.

The Wild & Scenic Film Festival works with environmentally conscious groups across the country to host tour venues as a way to outreach into their communities and bring together a diverse audience. The goal is to use film to inspire activism. We hope to use the festival to increase a better community understanding of the connection we share with the planet and our roles as stewards to keep it healthy for the next seven generations.

Your monetary and or promotional support will help us achieve our goals. Your support will also offset the costs associated with the festival and make the event a successful fundraiser and membership drive benefiting the CEC. The film festival offers a stage to raise awareness for their campaigns and encourages local citizens to get involved, creating more activists!

The festival is a great way for your business to support local environmental groups, raise awareness for your own green initiatives and promote green business. It is a great opportunity to offer Kickback coupons, promote a new line or service, or generate goodwill with free giveaways.

Please visit our website, www.cechouston.org, for more information. To learn more about the festival visit, www.wildandscenicfilmfestival.org. Please contact me to get involved: 713-524-4232.

Sincerely,

Rachel Powers
Executive Director
Rachel@cechouston.org

Available Sponsorship Levels

Title Sponsorship Level: \$1,000

- name recognized in all PR efforts
- logo on event posters and all printed collateral
- banner display at festival
- free ad space in festival program
- special acknowledgement in program
- logo and thank you in festival program
- logo linked to company website on festival website
- logo and recognition in newsletter
- title sponsor announcements from stage
- thank you with logo on film session introductions
- featured company logo on event posters and announcements
- five festival passes

Advocate Sponsorship Level: \$500

- logo on event poster
- your banner displayed at festival
- logo and thank you in festival program
- logo linked to company website on festival website
- thank you with logo on film session introductions
- sponsor thank you announcements from stage
- four festival passes

Support Sponsorship Level: \$250

- name on event poster
- logo and thank you in festival program
- logo linked to company website on festival website
- sponsor thank you announcements from stage
- three festival passes

Friendship Sponsorship Level: \$100

- logo and thank you in festival program
- logo linked to company website on festival website
- two festival passes